



Christmas Tree Farmers Association of NY
Robert W. Brown - Executive Director
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2011 NYS Guide to Farm Fresh Evergreen Trees/Wreaths

March, 2011

Dear CTFANY Member:

Enclosed are the form(s) required for this year's advertising.

Your ad(s) are a double benefit since it (they) will appear in an attractive pamphlet – and on our website www.christmastreesny.org. For an extra \$10 you can have your website linked to the CTFANY website.

“FARM FRESH CHRISTMAS TREES”
(Guide for Retail Sellers/Buyers)

“WREATH & EVERGREEN NOVELTIES”
(Guide for Wreath/Novelty Sellers/Buyers)

“WHOLESALE EVERGREEN”
(Guide for Wholesale Sellers/Buyers)

These pamphlets are distributed at the NY STATE FAIR- COUNTY FAIRS-Some CHAMBER OF COMMERCE locations- and some CORNELL CO-OP locations.

The public & buyers are using the Internet more & more each year making the website listing a very important advertising method to you and our industry!

Payment must be submitted with your ad(s). Make check payable to CTFANY and mail to Robert Brown, 10 Trippanyville Road, Norfolk, NY 13667. Return envelope enclosed.

ADS AND PAYMENT MUST BE RECEIVED BY April 15th.

Sincerely,

Rob Brown

Robert Brown

Map # _____

Please Print clearly

Owner's Name: _____

Name of Farm/Shop: _____

Farm/Shop Address _____

City/State/Zip _____

County _____

Phone: _____ Fax: _____

E-Mail _____

Website _____

Facebook address _____

Twitter Address _____

YouTube address _____

Pride of New York Member: YES _____ NO _____

Location of Operation (Limit to 12 words or list “phone for directions”)
Everyone will have Googlemap on the website. For the booklet we need written directions. _____

Dates/Hours of Operation: _____

NOTE: If you have your own website, it can be linked to the CTFANY site for a yearly fee of \$10.00 ? YES, I would like to link to my web site. I have added \$10 to my total bill.

\$10.00 ? Yes, I would like to link my Social Media (Facebook, Twitter, YouTube) to the CTFANY website. I have added \$10 to my total bill

**2011 New York State Guide to Farm Fresh Evergreen
Trees**

_____ Please use same ad as last year

_____ Ad same as last year, EXCEPT for date changes

Circle all tree species that apply:

- | | | |
|-------------------|-----------------|----------------------|
| A. Scotch Pine | B. Blue Spruce | C. White Spruce |
| D. White Pine | E. Douglas Fir | F. Austrian Pine |
| G. Norway Spruce | H. Concolor Fir | I. Fraser Fir |
| J. Balsam Fir | K. Red Pine | L. Black Hill Spruce |
| M. Canaan Fir | N. Nordmann Fir | O. Meyer Spruce |
| P. Serbian Spruce | Q. Other | |

Circle all products/services that apply:

- | | |
|-----------------------|---------------------------|
| a. Santa | b. Tree wrapping (baling) |
| c. Tree stands | d. Carry -out bags |
| e. Pre-cut trees | f. Wreaths |
| g. 9 ft+ trees | h. Wagon/Sleigh rides |
| i. Food/Beverage | j. Potted trees |
| k. Pre-tagged trees | l. Map |
| m. Drive through farm | n. Farm Animals |
| o. Saws | p. Mechanical Shaking |
| q. Tree drilling | r. Reindeer |
| s. Tree carts/sleds | t. Decorations |
| u. Choose and Cut | v. Gift Shop |
| w. Mail order | |

COST for Tree listing: \$45.00 – Includes listing in pamphlet & CTFANY website www.christmastreesny.org

PAYMENT: (Payable to CTFANY)

Tree Ad	= \$ 45.00	_____
Wreath Ad	= \$ 35.00	_____
Wholesale Ad	= _____	_____
Website link	= \$10.00	_____
Social Media Links	= \$10.00	_____

TOTAL PAYMENT = _____

**2011 New York State Guide to Farm Fresh
Wreath & Novelties**

_____ Please use same ad as last year

_____ Ad same as last year, EXCEPT for date changes

Features: (circle ALL those that apply)

- | | |
|------------------------------|---------------------------|
| a. Decorated Wreaths | b. Undecorated Wreaths |
| c. Christmas (Kissing) Balls | d. Centerpieces |
| e. Swags | f. Sprays |
| g. Mailbox huggies | h. Other Novelties/Shapes |
| i. Garland | j. Custom Orders |
| k. Fresh greens /boughs | l. Gift Shop |
| m. Mail Order | n. Wholesale |
| o. Decorations | |

COST for Wreath listing: \$35.00 – Includes listing in pamphlet & CTFANY website www.christmastreesny.org

**2011 “The Evergreen”
Wholesale Buyers Guide**

_____ Please use same ad as last year

_____ FULL PAGE (4.5” Wide X 7” High) \$100.00

_____ 1/2 PAGE (4.5” Wide X 3.75” High) \$ 75.00

_____ 1/4 PAGE (4.5” Wide x 2” High) \$ 50.00

_____ Use ad from 2010

_____ My Camera-Ready Ad is Enclosed

COST for Wholesale Ad: Includes ad in pamphlet & listing on CTFANY website www.christmastreesny.org